

PREM RAGHVANI

FOR CAMPAIGNS & COMMUNICATIONS COMMITTEE

(Image of Prem, wearing a burgundy shirt, at an orange podium branded "Liberal Democrats")

Dear friend,

I'm delighted to tell you that I'm standing to be one of three members on the campaigns & communications committee.

Who am I?

I'm Prem, a first-year Natural Sciences student at Durham University, originally from Greater Manchester. In my life, I have experience of being a communications officer, and a campaigns officer for another apolitical organisation, which has helped develop my skills in both communications and campaigns.

What would I do?

a. Commenting on Accessibility - digital accessibility is important, especially since it means more people can access our content, and interpret it in the exact same way, whether it be asking for ALT text, subtitles, dyslexic friendly fonts, or even less jargon. Therefore, I will always ensure that any campaigns ran are accessible.

b. Innovative Ideas - proposing any innovative ideas on campaigns we can run as an organisation to increase engagement.