

## Get In touch

 chang\_liu\_e

 @ChangLiu\_E

 cl861@cam.ac.uk



# CHANG LIU

## For Branch Development

### Recruitment

- Work with branches and regions to **ensure YL is visible** and taking an active role at internal and external events.
- **Support and promote** local recruitment activities in branches and regions
- Ensure our messaging is **targeted and relevant** to young people, **differentiating us from Labour and the Greens.**

### Engagement

- Facilitate **inter-branch** socials and campaign events.
- Ensure branches have **survival plans** to recruit new committees, and have **diverse leadership teams.**
- Encourage branches to apply for the branch development fund, and offer to **meet all branches** to offer tailored support.

### Development

- Create a **dedicated training budget** for branches and their members to upskill, including public speaking and campaigning workshops.
- Combine workshops with **events** and **trips** to make them more attractive to members, such as running trips to Parliament and the National Liberal Club.

## About me

Hi, I'm Chang Liu, a fifth-year medical student at Cambridge. Having served as Young Liberals' Racial Equity, Diversity and Liberation Officer, I learned a lot about how YL can improve its membership engagement and recruitment by spearheading the membership experience survey. I'm running for Branch Development because I want to grow the number of self-sustaining YL branches, which is essential to rebuilding our party's connection with young people.

## Experience

Young Liberals Racial Equity Diversity and Liberation Officer 23-24  
Cambridge University Liberal Association Campaigns Officer 2022-23 & 24-25

President, Student Union Class Act Campaign 2022-23