

I am standing for a second year as Membership Development Officer, building on the successes of my first term. Last year, I organised the highly successful GE24 thank-you party and delivered a record-breaking number of training sessions at federal conference. Additionally, I provided engaging training at the YL conference, helping to enhance the skills and knowledge of our members. If elected, I will continue working hard to meet our organisation's engagement and training requirements.

With Will as your Membership Development Officer, We Will:

Increase Membership Engagement: Building on the tremendous success of our GE24 thank-you celebration, I will actively seek out new opportunities to organise engaging events and activities throughout the year, ensuring ongoing connection and involvement with our members.

Expand Year-Round Training Opportunities: Building on the high-quality training offered at YL conferences, federal conferences, and virtual sessions, I will work to create even more learning opportunities for our members throughout the year.

Establish Pathway To Parliament: I will create a comprehensive support network and provide tailored training resources for all YL members pursuing the approval process. This initiative will help more YLs gain approval and succeed in elections at every level.

Develop Our Relationship With AO's: Maintain our outstanding reputation within the party while actively seeking opportunities for closer collaboration and stronger partnerships.

Create Friends Of YL: Friends of YL will serve as our primary point of contact with local parties. By developing a dedicated email list and creating shareable assets, we can strengthen our relationships with the wider membership and elevate YL campaigns, ensuring they remain at the forefront.

My Experience

Technology Consultant

My career as a technology consultant allows me to deliver bespoke training tailored to specific customer needs for groups of all sizes, virtually and in person.

Positions Across The Lib Dems

Across 10 years as a Lib Dem member, I have been elected as the East of England Regional Chair x2, Harlow Local Party Chair x3, Essex University Society President and served on the English Council x2.

Elections Experience

As well as standing in multiple district and council elections, I ran three non-target general election campaigns and led the team that achieved our best result in nearly 10 years.