



Christian Ferrara

NORTH WEST REGIONAL CHAIR

Why I'm Standing:

I've been fortunate enough to spend the last year working for one of our brilliant Lib Dem MPs - my own local MP, Lisa Smart.

In my role, I was responsible for Lisa's youth engagement, organising everything from school and college visits to events for young people. I also worked as part of the campaigns team for the HGCLD, giving me a unique insight into what it takes to win against both Labour and the Tories.

The Lib Dem fightback in the North West has already begun and, as more and more young people become disillusioned with the two major parties, there is an opportunity for our party to emerge as the decent, progressive alternative. We cannot leave this opportunity for populists on the far extremes of our politics to seize. That's why I want the Young Liberals to have a real presence in the North West; that's why I'm standing for regional chair.

My Top 3 Priorities:

Growing **OUR** Young Liberal Movement

Using my experience working on youth engagement, I will make it a priority to reach out to young people who share our progressive, liberal values and bring them into our movement.

Recruitment is vital, but so is retention. That's why I will always strive to make sure that young people who join our party stay in our party - by giving them the opportunities and the voice that they deserve.

Expanding **OUR** offer to members

I will work with our existing branches in Lancaster and Manchester to run events and socials on both a local and regional basis.

In addition to this, we will run online events to ensure that nobody is 'locked out' because of their postcode.

Working with **OUR** local parties

I will work to foster strong relationships with as many local parties across our region as I can - providing critical campaign support for them and unique learning opportunities for our members.

We are fortunate to have some fantastic Young Liberal candidates in the North West. Our mission is to help turn those candidates into excellent elected representatives for their communities, and to recruit more young people to stand for our shared values.

Rowan Fitton

Co-International Officer, YL

"I'm delighted to endorse Christian for the role of North West Regional Chair. Having worked closely with him over recent months, I know he understands the challenges and the opportunities ahead of us in 2026 and beyond. He's absolutely the right person for the job."

