

MACKENZIE GREGORY: Your choice for East of England Chair

ABOUT THIS MANIFESTO

This is a campaign manifesto page for Mackenzie Gregory's candidacy for Chair of the East of England Young Liberals.

The design highlights Mackenzie's name with the slogan "your choice for the East of England."

The left column explains "WHY ME?": Mackenzie's record as Vice Chair, strategic planning experience, and active on-the-ground campaigning.

The right column, titled "MACK'S PLAN," sets out three clear action points: building county-level Young Liberal branches, supporting universities, and running exciting action days across the region.

Photos show Mackenzie campaigning and supporting local teams to reach voters and win elections.

At the bottom right, there's a campaign badge-style logo with the words "Mackenzie #1 for EoE Chair."

WHY ME?

1. Experienced regional leader

Over the past year I've served as Vice Chair of East of England Young Liberals, representing YL on the regional executive and helping shape our development plan. I created a Young Liberals FAQ to support local parties and make it easier to involve young members in campaigns and strategy.

2. Active on the ground

I've campaigned in Chelmsford, Suffolk, St Neots, South Cambs and Cambridge, supporting local teams to reach voters and win elections.

3. Strategic and hands-on

This mix of planning and real doorstep campaigning means I understand both the big picture and the work needed to win — experience I'm ready to bring to this role.

MACK'S PLAN

1. Build a Young Liberals branch in every county

Create strong branches in Norfolk and Suffolk, Essex, Cambridgeshire, Bedfordshire and Hertfordshire.

2. Support universities

Work with Young Liberals at universities across the region to set up societies, run events and prepare them for Freshers in 2026.

3. Organise fun, accessible action days

Work with MPs and Young Liberal councillors across the region to host action days that welcome everyone and help win elections.

Mackenzie #1 for EoE Chair