

# YAZZ HANSFORD

## 5 priorities if I were your EYL Vice-Chair for Membership Engagement



### **Create an official line of communication for all regions**

- Set up a WhatsApp community for the English Young Liberals, with specific groups for different roles within EYL.
- Committing to finding a way to allow u18s to join the WhatsApp communities.
- Set up regional WhatsApp communities.

### **Increased national and regional social media presence**

- Ensure there is a comms officer in each region
- Work with comms officers to keep a schedule and a Lib Dem line on social media.
- Ensure there is an active Instagram for each region.



### **Training for regional chairs & their executives**

- Training for regional chairs on how to manage their executives and how to engage with their community.
- Training for social media platforms & how to keep social media presence.

### **Hosting more online events & socials for the EYL**

- Feeling like you belong to the Young Liberals is important and it can be hard to travel across the UK to get to the conferences twice a year, so this would allow people to access meeting other Young Liberals.



### **Organise more joint events and opportunities across regions**

- Events such as action days, social events like quizzes etc allow for Young Liberals to learn and connect with those in their regions and nearby regions.