

ABRIAL FOR FEDERAL COUNCIL



EXPLAINER

What does Federal Council do?

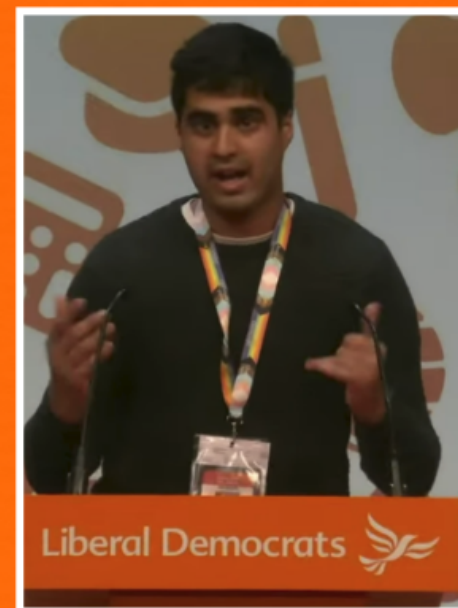
"The Council shall be responsible for scrutinising the work of the Federal Board. "

→ Article 9.15 Liberal Democrat constitution

What does Federal Board do?

"There shall be a Federal Board ("FB"), which shall be responsible for directing, co-ordinating and overseeing the implementation of the Party's strategy and the work of the Federal Party."

→ Article 9.1 Liberal Democrat constitution



MY PLAN

A strategy for young members.

Young members' input should be front and centre of everything we do, campaigning, policy making, comms strategies, training programs and everything else the party does. Our views and our voices should be shaping what the party does so that it is a party young activists want to be involved in, which is the best way to secure our party's long-term future.

A strategy for young voters.

Intergenerational inequality is growing in the UK, and we need to be the party that young people feel offers them something. Though policy is set by conference and the manifesto indirectly written by FPC, the prominence of policies in our party's comms is part of party strategy. Our comms must prominently include policy and messaging which improves their life chances and reflects their values.

A strategy to beat Reform.

It'll be young people who have to deal with the long-term consequences the most if Reform aren't stopped. If we want to beat Reform, we have to consolidate existing opposition to Reform behind us, e.g. young people, LGBT+ people and ethnic minority communities, which I will use my experience as Campaigns Officer of LDCRE (Lib Dem Campaign for Racial Equality to do). We also have to make sure we are relevant all over the country so that Reform doesn't fill in the gaps, this means promoting policy to tackle regional inequality. I will use my experience as North East Lib Dems Policy Officer to do this.

VOTE ABRIAL JERRAM #1 FOR FEDERAL COUNCIL