



Josh Lucas Mitte

#1 FOR ELECTIONS OFFICER

RECORD OF ACTION

CAMPAIGN SUCCESS! 2 Years of experience as a Lib Dem campaign staffer in North Cornwall, Richmond and Merton.

DELIVERED FOR OUR PARTY: I've activated YLers into campaigning and recruited new volunteers into YL, making campaigning, clerical or on the ground, a hub for socialising.

SUPPORTED YLERS: I've trained new candidates, helped with selections and encouraged members to go for PPC approval.



Josh has been working hard to increase YL's presence on the ground and improve retention

PROMISE FOR MORE

CAMPAIGNING ALL YEAR ROUND

- **More focused Action Days** - less is more, with better planning and collective member phoning to improve turnout, and prioritising candidates who will get over the line with the extra help.
- **Fighting for a better Future Forward package**, having learnt from its first two years, I'll push for early selections and clearer timelines, so we can create a stronger cohort with longer support.
- **Demanding better communication**, creating an informal council of regional and state chairs to coordinate activity and maximise potential, such as by turning Action Days far from each other into a competition.

YOUNG PEOPLE AT THE HEART OF PARTY STRATEGY

- **Youth-focused campaign materials for local parties** - populating our Campaign Hub folder with campaign templates and guides for local parties to use, including youth target letter drafts, recommendations for campaigning in HMOs in student areas, and more.
- **Support from selection to election**, as unitarisation leads to fewer vacancies at council elections, I'll work with the Membership Officer to ensure we give members the tools and skills necessary to (1) become seasoned activists and (2) be ready to contest competitive selections.
- **Adapting to the digital age.** We can't separate elections from social media and the air war anymore. I'll work closely with the Comms committee to ensure digital is at the heart of YL in, whether at action days or outside.
- **Help fundraise** by highlighting how our work can help our party to win.

