

## Johan 4 Fundraising

Has Proven Success, Will Bring More

(Photo of Johan)

“This past year as London YL Chair I've been building connections and fundraising for London YL Events, to much success. This is from individual donors, and from Affiliated Organisations (AOs).

Much of this potential money has been held off due to only being a regional organisation and having no need for excess funds, however I will use these connections to greatly improve our income and ensure finance can finally stop being a recurring issue.”

(Photo of me and other YLers at a London YL Action Day in Ealing)

## BACK TO BASICS

- Create clear message for donors to buy into
- Expand and build upon existing connections
- Bring money so we can be so ambitious!

(Photo of me and Ulysse at London Regional Conference)

Who is Johan?

(Photo of me running for U-18s rep)

I joined the young liberals when I was 15 and was elected as Under-18s representative. To find out about the organisation I attended an Executive meeting, and even then we were held back by a lack of money. This needs to end.

I have gained experience through being London YL Chair, a member of YL policy committee and a member on London Regional committees. This experience gives me the tools to be able to end these financial problems and give us the freedom to truly invest in young people.

## JOHAN IS THE CHOICE FOR CHANGE

- Results in London
- Years of Experience
- Vision for the future

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(Photo of me at a TV interview for Votes at 16 for TRT World)

Vote Johan as your #1 choice for fundraising officer