

MIA REDDING for

YL ELECTIONS OFFICER



Hi there! I'm Mia and this year I'll be running for **Elections Officer**. I'm a Politics and International Relations student at the University of Bristol and a proud Liberal Democrat supporter. I have a background in local campaigns and elections, **interning for the Campaigns Office** of my local region. I'm also passionate about inclusivity and bringing in a **more active and diverse range of supporters** to YL/LD in preparation for **2026 local elections**

SUPPORTING MORE YL CANDIDATES

- Building on the **'Future Forward'** programme to **support new young** candidates in collaboration with the Elections Committee
- Establishing a **strong mentorship network** to connect YL councillors and aspiring/new candidates
- Working with state and regional executives to support activities across the country, empowering these to hold their own events
- Focusing YL volunteer power on **election of YL candidates**: increasing attendance at action days

INCLUSIVITY IN ELECTIONS + CAMPAIGNS

- Create **more inclusive streams** for young supporters to **get involved in campaigning**:
 - **Clerical work** and **phonebanking** opportunities to tackle financial and functional limitations
 - **Social clerical events** for young people - making activity a communal event
- Encouraging YLers from **underrepresented backgrounds** into local and parliamentary candidacy by establishing **stronger relations with AOs** linked to diversity

DRIVING YOUTH ENGAGEMENT

- Targeting **incoming and newly registered voters** to get LD and YL on the map for younger demographics and **increase turnout** in under 30s
 - Reaching out to local schools/universities in election areas
- Promoting youth attendance in on-the-ground campaigning with **Youth Action Days**
- Greater advertisement of ways for young people to get involved with campaigning
- Focus on **converting voters into active supporters**



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