

CHARLIE

For Comms Committee

A proven record

Grew the EofE insta following FOURFOLD!

Created a viral video that reached over 40k views!

Always in touch with trends and pop culture

Ideas I bring to the table

**Regular posting
schedules to stay
ontop of the
algorithm**

**Liasoning with
regions to target
posts to specific
regions**

**Use popular trends
and media to create
less serious content
to build the following**



Charlie #1
for comms committee